

HIGHLIGHTS OF QUALIFICATIONS

▪ TWENTY YEARS OF POST-SECONDARY TEACHING EXPERIENCE

- First and second year Italian language and culture courses using research-informed, second language acquisition approaches and strategies;
- Introduced a number of scholarly-based practices and educational technologies in my teaching, including *Course Management Systems* (from 1998 onward), *Wimba* (1998), *Blogs* (2010), *Service Learning* (since 2007);
- Developed and delivered new courses such as Italian for Opera and UBC Italy Study Program;
- Peer reviewed colleagues in most disciplines and trained language instructors;
- Distinguished with the 2000 Killam Teaching Prize.

▪ ADMINISTRATIVE EXPERIENCE

- Managed CTLT Faculty Program Team of up to five people;
- Developed and Coordinated Professional Development programs for UBC faculty members;
- Organized and hosted conferences and symposia;
- Proven project and team management skills.

▪ TRAINED IN ADULT EDUCATION

- Twelve years experience in educational development and leadership;
- Successfully completed the UBC Faculty Certificate in Higher Education;
- More than 300 hours professional development in adult education;
- Presented in national and international educational conferences;
- Experienced facilitator and instructional developer.

▪ PROGRAM DESIGNER AND COORDINATOR

- Funding member and coordinator of the Italian Program for UBC Continuing Studies;
- Designed and delivered over 12 different Italian language and culture courses;
- Authored *Parla, Canta, Scrivi* book for beginner levels [UBC internal publication];
- Designed Faculty Programs for the UBC Centre for Teaching, Learning and Technology (CTLT).

▪ SUPERVISOR AND TRAINER OF LANGUAGE INSTRUCTORS

▪ EXPERIENCE WITH DIFFERENT SOFTWARE PACKAGES AND LEARNING MANAGEMENT SYSTEMS

▪ EXPERIENCE IN MARKETING AND COMMUNICATIONS

- Managed communication budgets and communication campaigns for large Italian companies;
- Published in various Italian magazines.

2016

DOTTORATO IN LINGUISTICA E FILOLOGIA MODERNA, INDIRIZZO GLOTTODIDATTICO,
CA' FOSCARI, UNIVERSITÀ DI VENEZIA, ITALY

Thesis: *Service Learning per l'apprendimento delle lingue straniere: impatto sulla motivazione, competenze comunicative e metacognitive dello studente*

The purpose of this thesis is to provide an overview of the educational and language acquisition theories behind the introduction of *Service Learning* in the second and foreign language classes. Based on quantitative, qualitative and longitudinal data, the study analyzes the impact of service learning on students' language proficiency, motivation to language learning and on attitudes towards Italian language and culture.

Supervisor: Prof. Paolo E. Balboni

2008

MASTER IN DIDATTICA E PROMOZIONE DELLA LINGUA E CULTURA ITALIANE A STRANIERI
CA' FOSCARI, UNIVERSITÀ DI VENEZIA, ITALY

Thesis: *Living the Language from the Heart. CSL and second language acquisition*

The thesis discusses the impact of a pilot Community Service project for Italian students as well as for the Italian community. The thesis includes a number of evaluation tools, which were especially developed for this project.

Supervisor: Dr. E. Pavan

2002

FACULTY CERTIFICATE FOR HIGHER EDUCATION, CTLT, UBC

Eighty hour of face-to-face seminars and presentations, action research projects and peer-reviewed classes providing the competencies needed to design, deliver and evaluate the instruction of adults in post-secondary education.

Supervisor: Dr. Harry Hubball (Program Director)

1999

MASTER OF PUBLISHING, SIMON FRASER UNIVERSITY, VANCOUVER

Thesis: *Diving into the International Marketplace: Assessing the Possibilities for Small, Canadian Presses.*

A very 'practical' analysis to provide small, Canadian presses with concrete advice to enter the international publishing arena.

Supervisor: Dr. R. Lorimer (Master's Program Director)

1987

DIPLOMA DI LAUREA IN STORIA FIRST CLASS HONOURS (MAGNA CUM LAUDE)

CA' FOSCARI, UNIVERSITÀ DI VENEZIA, ITALY

Thesis: *La Composizione e il Funzionamento del Consiglio dei Dieci negli Anni della Riforma (1570-1590).*

[The Structure and Working of the Council of Ten during the Years of the Reform.

Based on primary sources, the study researched the workings of the most powerful Venetian government body, the Council of Ten, in its most decisive years.]

Supervisor: Dr. Marino Berengo (Program Director)

2002-2016

MORE THAN **300 HOURS OF PROFESSIONAL DEVELOPMENT TRAINING IN ADULT EDUCATION**

Sample of courses and workshops attended:

(2015) Ed-X Courses: Adult Teaching; Framing; Introduction to DataWise

(2014) T-BLE, Teaching in a Blended Learning Environment

(2011) Team-Based and Problem-Based Learning, (CTLT), UBC

(2010) Course Design Institute (32 hours), CTLT

(2009) The Effective Facilitator (36 hours)

International Facilitator Association, Annual Conference

Threshold Concepts: Implications for Teaching and Learning, TAG

(2008) Working with International and Canadian Colleagues: Challenges and Strategies, TAG

(2007) Making Them Think: Infusing Critical Thinking into the Curriculum, TAG, UBC

(2005) Teaching with Technology Workshops (32 hours), Office of Learning Technology (OLT), UBC

(2004) Community Service-Learning: Making Academic Work come alive through Community Involvement, TAG

(2003) Facilitator Development Workshop (24 hours), TAG

(2000) Instructional Skills Workshop (24 hours), Centre for Teaching and Academic Growth (TAG)

WORK EXPERIENCE

2016-PRESENT

12-MONTH LECTURER UBC, DEPARTMENT OF FRENCH, HISPANIC AND ITALIAN STUDIES

Responsibilities include the following:

- Teaching undergraduate courses in Italian at all levels;
- Coordinating a multi-section course;
- Student advising and placement;
- TA training and supervision;
- Curriculum development;
- Outreach to schools and community;
- Service on administrative committees.

1994-2015

SESSIONAL LECTURER UBC, DEPARTMENT OF FRENCH, HISPANIC AND ITALIAN STUDIES

UNDERGRADUATE TEACHING EXPERIENCE

- Taught more than 50 first and second-year university courses for a total of more than 1500 students, with a consistent average of 4.5 and above – for details see teaching portfolio;
- Re-designed and innovated courses with the use of various tech tools (websites, WebCT, Black Board, Horizon) and other teaching and learning activities such as CSL. Italian 200 was the first UBC language course to have a WebCT component. It included various authentic materials such as Italian commercials and multiple opportunities for students' repeated practice;

- Enhanced course material with the addition of my own original material, such as activities for the use of songs and Italian films for learning purposes, exercises to practice pronunciation, intonation and general fluency;
- Developed and led *Community Service Learning* (CSL) projects, wrote and presented at International Conferences on the CSL for the Acquisition of Second Languages. Italian 102 and 202 course were the first UBC language courses to introduce CSL for language learning purposes;
- Organized special annual cultural events with students (Festa Italiana), in collaboration with the Italian Cultural Centre, Vancouver;

SIGNIFICANT ACHIEVEMENTS

COURSE DEVELOPMENT/DESIGN

- Developed a new language course for opera students—which was recently approved by UBC Senate;
- Designed a new Italian Conversation course— which was recently approved by UBC Senate;
- Developed, organized and taught the new Italy Study Abroad Program (2010, 2011, 2012, 2013) in collaboration with Fine Arts, Visual Arts and Art History Department;
- Currently developing a new Summer Language and Opera Program in collaboration with the UBC Opera school division;
- Introduced a number of important innovations at the course level (and at the department level), such as *Community Service Learning*.

SERVICE FOR THE DEPARTMENT

- Provided academic advice to undergraduate students in the role of undergraduate advisor for FHIS (Fall 2012; Fall 2011);
- Co-coordinate Second Language Acquisition Cluster for the FHIS in collaboration with colleague Samuel Navarro (2010 and 2011);
- Initiated, organized and promoted TA training program in collaboration with Anne Scott, Enrique Manchon and Susanna Lois (in 2002 and 2003);
- Collaborated with Arts Co-Op program to establish an on-going relationship with the Italian community.

2010-2015

MANAGER, FACULTY PROGRAMS, CTLT, UBC

- Recruited, mentored, workload assignment, performance evaluation of four team members
- Designed, coordinated and evaluated a leadership program for UBC heads and directors in collaboration with Faculty Relations, Organizational, Development and Learning (ODL), Faculty of Medicine [since 2006]
- Designed and delivered various sessions and presentations for faculty members in collaboration with various colleagues from CTLT and Human Resources

SIGNIFICANT ACHIEVEMENTS:

- Launched the full-day orientation to teaching for new faculty members, in collaboration with a number of colleagues from within and outside CTLT;
- Co-coordinated two week-long series of workshops and seminars;
- Co-created a framework for faculty development, which promised to unify professional and educational development offerings across CTLT.

2004-Present

EXAMINER AND EXAM DEVELOPER FOR ALL ITALIAN COURSES, Thompson Rivers University, Kamloops, BC

- Developed written and oral exams for the following courses: Italian 101,102, 201, 202, 301, 302
- Assesse students for all Italian courses

2002-2010

FACULTY ASSOCIATE, FACILITATOR, PROGRAM DEVELOPER AND COORDINATOR, CENTRE FOR TEACHING AND Academic Growth (TAG), UBC

- Developed, planned and coordinated programs, sessions and other initiatives for new and junior faculty members, including heads, directors and associate deans
- Developed and wrote of new UBC faculty teaching guide
- Developed and coordinated the Mentoring Handbook for the Faculty of Medicine
- Developed and coordinated the Teaching Mentoring Program to help junior faculty members to enhance their teaching
- Fundraised for the UBC Learning Conference and for Society for Teaching and Learning in Higher Education conference

2004-2014

EDUCATIONAL CONSULTANT, ITALIAN CULTURAL CENTRE (ICC), VANCOUVER

- Trained language instructors
- Contribute to the restructuring of the language program
- Received grants from the Italian government to train language instructors

1994-2003

FOUNDING INSTRUCTOR AND CURRICULUM COORDINATOR OF ITALIAN LANGUAGE COURSES

Continuing Studies, Language and Travel Programs, UBC

- Trained and supervised staff of 4 to 6 Italian instructors
- Conceived and developed more than 10 different Italian language and culture courses
- Created original teaching material for language and culture courses of various levels
- Developed and delivered the new Italian Certificate Program (launched in September 2002)
- Conceived of and written language teaching book for beginner level students, *Parla, Canta e Scrivi* (internal publication, used from 2001 to 2006 for over 1200 students)
- Planned, organized and managed 1 to 2 teaching trips per year to Italy with 5 to 15 students each; Planning and management of budget was also included in it

1994-2001

FREELANCE TOUR DIRECTOR AND TOUR GUIDE, TOUR OPERATORS IN CANADA, VANCOUVER

- Managed and guided approximately 50 excursions in 9 years, ranging in length from 5 days to 3 weeks, for business people and tourists

1993-1996

FREELANCE JOURNALIST, DONNA MODERNA, ELLE ITALIA, NATIONAL MAGAZINES

- Published various articles on international cultural events and tourism for national women magazines

1988- 1993

COMMUNICATION MANAGER & MARKETING CONSULTANT, STUDIO GIOVANNA GAGLIARDI, PADOVA, ITALY

- Developed and administered client communication budgets of up to \$70,000 per project;
- Managed team of 2 to 3 people;
- Dealt with national/international newspapers and television stations;
- Developed and executed promotion and advertising strategies for clients involving various media;
- Planned and managed incentive trips, trade fairs and conferences;
- Researched, wrote and edited clients' in-house publications, press releases and newsletters;
- Planned and supervised communication campaigns and catalogues, for major clients such as Jacuzzi Europe, Diadora (*Sportswear*), Jolly Hotels (*Hotel chain*), Gucci (*Parfumes*), K2 (*Ski*)

FUNDING

2013

TEACHING AND LEARNING ENHANCEMENT FUND

UBC Intensive Opera and Language Summer School

Co-applicant with Nancy Hermiston (\$ 47,000)

2011

DEAN OF ARTS' INNOVATION FUND

***Learning ePortfolio, Placement tests and eWorkbook* (\$5,000)**

2002-2010

TEACHING AND LEARNING ENHANCEMENT FUND

Support Program for UBC New Faculty Members

Co-applicant with Dr. Gary Poole and various other co-applicants (between \$250,000 and \$500,000/year)

2005, 2012, 2013

TEACHING AND LEARNING ENHANCEMENT FUND

Language Courses for Opera and Music Students

Co-applicant with Nancy Hermiston and Norma Wieland (\$ 23,800)

2005, 2004 and 2003

TEACHING AND LEARNING ENHANCEMENT FUND

Focus on Teaching: Support program for New Faculty in Arts

Co-applicant with Dean Gallini and Gary Poole (\$41,200 in total)

SCHOLARSHIP AND AWARDS

2000

Killam Teaching Prize, UBC

1998

Cancopy Scholarship, SFU

CONFERENCES

PRESENTED:

Micro-Blogging in the Intermediate Italian language class (completely revised)

AICLU, Cà Foscari University, May 2015

Emotions and Language Acquisition. Implications and Strategies for our Teaching and Learning

MLA, Vancouver, January 2015

The Professor of Teaching rank at UBC: an Example to Learn from?

MLA, Vancouver, January 2015

Responding to students' interests: Designing a Specialized Course

ACTFEL, Orlando, November 2013

Lee, Z., Chan, J., **Canuto, L.**, and Engle, W. ***Unpacking the badges backpack***. Educational Technology Users Group Spring Workshop, Burnaby, BC, June 2013

Micro-Blogging in the language class: Driving from the students' seat

SCOLA, Langara University, May 2013; CILS, UBC, May 2013; ACTFEL, Philadelphia, 2012

Living the Language from the Heart: Further analysis and data on CSL for the purpose of SLA

NeMLA, Boston, 2013; Canadian Association of Italian Studies, Venice, 2011

Surfing, Reading and Researching the internet: Excursions in the Italian Culture and Language

Congress of the Humanities and Social Sciences, Montreal, 2010

Learning Italian and Community Service Learning (2009)

Congress of the Humanities and Social Sciences, Ottawa; CILS, Vancouver

Key Elements for Success in the UBC Academic Leadership Development Program (2009)

[Luisa Canuto — October 2016](#)

Educational Developers Caucus, Oshawa, ON

Academic Leadership Development Program (2008)

International Society *for the Scholarship of Teaching and Learning*, Edmonton

The Focus on Teaching Program (2005)

International Association of Mentorship in Academia, Ottawa

Technology in Second Language Instruction: Using WebCT for the Classroom (2004)

UBC Teaching and Learning, Vancouver

ATTENDED:

Society for Teaching and Learning in Higher Education (**STLHE**)

Vancouver, 2015

Modern Language Association, (**MLA**)

Vancouver, 2015, Seattle, 2012

American Council on the Teaching of Foreign Languages, (**ACTFEL**)

Orlando, 2013, Philadelphia, 2012, Salt Lake City 2002

Education Technology Users Group (**ETUG**)

Vancouver, 2013, 2012, 2011

EDUCAUSE

Washington, D.C., 2011

Educational Developers Caucus (**EDC**)

Vancouver (**2009, 2008 and 2007**),

The New Media Consortium

Vancouver, 2004

AA TI (American Association Teachers of Italian Language) (**2001**)

Venice, Italy

ATTENDED AND ORGANIZED:

UBC Teaching and Learning (2006), Vancouver

Society for Teaching and Learning in Higher Education (2003), Vancouver

PROFESSIONAL SERVICES AND COMMUNITY INVOLVEMENT

2009-2012

Director, Board of Director, Italian Cultural Centre, Vancouver

2009-2012

Chair, Marketing Committee, ICC, Vancouver

2005-2014

Member, Education Committee, ICC, Vancouver

2004

Member, Working Group to Support the Business Process Re-design, UBC

2004

Member, UBC Orientation and Transition Program Committee, UBC

2005

Presented as one of *Imagine UBC Professors*

2005

Presented as one of the *UBC Connect faculty members* on the topic of *"I am too old to learn a language."*

2003 and 2004

Co-Organizer, Teaching Assistants Training Program, FHIS, UBC

2002-present

Member, Selecting and Adjudicating Committee, Premio Bassani, Literary Prize, ICC, Vancouver

PROFESSIONAL AFFILIATIONS

2008-present

Modern Language Association (MLA)

2008, 2011, 2012, 2013

American Council on the Teaching of Foreign Languages

2008-present

Canadian Association of Italian Studies

[Luisa Canuto — October 2016](#)

2008

Association of Fundraising Professionals

PUBLICATIONS AND BOOK REVIEWS

Canuto L. (2017), *book review, The Beautiful Country (in progress)*;

Canuto L. (2017), *SL in the language class: Reasons and Possible Projects (in progress)*;

Canuto L. (2017), *SL in the Italian class: Impact on motivation and on student's cognitive and metacognitive development (in progress)*;

Canuto L. (2016), *Integrare Service Learning nelle classi di lingua straniera: modelli operativi e tendenze recenti, accepted, EL.LE, 5(2)*;

Canuto L. (2016), *Service Learning: fondamenti teorici e benefici per lo studente di lingua straniera, accepted, EL.LE, 5(1)*;

Canuto L. (2016), *Blogghiamo in Italiano: The Unexpected Virtues of micro-blogs in the Intermediate Italian Language Class, in (Balboni P.E, ed.) I 'territori' dei Centri Linguistici Universitari: le azioni di oggi, i progetti per il futuro, Torino: Utet Università*;

Canuto L. (2015), *Blogghiamo in Italiano. Microblogs in the Intermediate Italian Language Class for the Students' Development of Independent Learning, Cooperation and Cultural Understanding and Exploration, EL.LE, 4(2), <http://edizionicafoscari.unive.it/it/edizioni/riviste/elle/2015/3/blogghiamo-in-italiano/>*

Canuto L. (2015) *Book Review, I Nuovi Ferri del Mestiere, Torino: Bonacci/Loescher, <http://edizionicafoscari.unive.it/it/edizioni/riviste/elle/2015/11/mezzadri-m-2015-i-nuovi-ferri-del-mestiere-tor/>*

Canuto L. (2015) *Book Review, Benucci, A. (2013). Formazione e Pratiche Didattiche in Italiano L2, Perugia: OL3, EL.LE, 4(1), <http://edizionicafoscari.unive.it/it/edizioni/riviste/elle/2015/10/benucci-a-a-cura-di-2013-formazione-e-pr/>*

Canuto L. (2014) *Book Review, Abdelilah-Bauer, B. (2013). Guida per genitori di bambini bilingui, Milano: R. Cortina, in EL.LE, 2(3) <http://edizionicafoscari.unive.it/riv/exp/46/29/ELLE/6/397>*

Sibley, J and Canuto L. (2011) *Guide to Teaching for New faculty at UBC, 3rd edition, [internal publication, UBC]*

Canuto, L. (2009), *Vivere la lingua con sentimento: studenti nordamericani alla scoperta della comunità italiana, Bollettino ITALS, Anno VII, N. 28*
<http://venus.unive.it/italslab/modules.php?op=modload&name=ezcms&file=index&menu=79&page>

id=478

Canuto, L and Poole G. (2011) UBC Academic Leadership Development Program: Teamwork, Passion and Dedication, STLHE Newsletter, (56): 10 , <http://www.stlhe.ca/resources/documents/>

Canuto, L and Poole G (2009), *A scholarly approach towards developing academic leadership*, Academic Leader, Number xx, <http://www.magnapubs.com/catalog/academic-leader-newsletter/>

Canuto, L and Heald J. (2002, 2003, 2004), *Parla, Canta e Scrivi*, [internal publication, for UBC Continuing Studies]

Invited Review for publisher *Caleidoscopio*, Textbook for Intermediate Italian Learners, October 2010